

## Corporate Social Responsibility (F000805)

**Course size** *(nominal values; actual values may depend on programme)*

**Credits 6.0**

**Study time 180 h**

**Course offerings and teaching methods in academic year 2026-2027**

A (semester 2)

Dutch

Gent

group work

lecture

**Lecturers in academic year 2026-2027**

Schollaert, Eveline

EB23

lecturer-in-charge

Crucke, Saskia

EB23

co-lecturer

**Offered in the following programmes in 2026-2027**

[Master of Science in Complementary Studies in Business Economics\(main subject Business Economics\)](#)

**crdts**

6

**offering**

A

**Teaching languages**

Dutch

**Keywords**

Corporate social responsibility (CSR), corporate sustainability, social entrepreneurship, sustainable HRM, sustainability

**Position of the course**

This course aims at stimulating students to think of the implications with respect to organizations operating as an open system in a "stakeholder" context. Corporate social responsibility is approached in this context from managerial and economic perspectives, in which organizations interact with their stakeholders and the natural environment. In this context, also employees are approached as stakeholders and insights are provided about sustainable HRM, with a focus on achieving a balance between interests of human capital (people), the organization (profit) and society (planet). The course contributes primarily to the better understanding of the organizational operations in a wider (social) context. Moreover, theories, models and concepts are proposed in order to stimulate scientifically grounded analyses on corporate social responsibility problems.

**Contents**

- CSR and related concepts
- Strategic CSR
- CSR in the supply chain
- CSR performance and reporting
- Social entrepreneurship
- Sustainable HRM and related concepts

**Initial competences**

This course requires a basic knowledge of general economics and business administration principles and models.

**Final competences**

- 1 Distinguish Corporate Social Responsibility (CSR) and related concepts.
- 2 Indicate how CSR can support the corporate strategy.
- 3 Demonstrate the importance and the steps to implement CSR in the supply chain of an organization.
- 4 Discuss and evaluate the content and characteristics of CSR performance and CSR reporting.

- 5 Define social entrepreneurship and social economy.
- 6 Analyse specific cases related to CSR.
- 7 Define sustainable HRM and related concepts
- 8 Critically describe and indicate how sustainable HRM can be embedded in the HR and organizational strategy

#### **Conditions for credit contract**

Access to this course unit via a credit contract is determined after successful competences assessment

#### **Conditions for exam contract**

This course unit cannot be taken via an exam contract

#### **Teaching methods**

Group work, Lecture

#### **Extra information on the teaching methods**

Lectures and guest lectures.

Group assignment: paper and oral presentation

#### **Study material**

Type: Slides

Name: Slides CSR

Indicative price: Free or paid by faculty

Optional: no

Available on Ufora : Yes

Type: Reader

Name: Reader CSR

Indicative price: Free or paid by faculty

Optional: no

Available on Ufora : Yes

Additional information: Scientific and current articles available on Ufora per class.

#### **References**

#### **Course content-related study coaching**

#### **Assessment moments**

end-of-term and continuous assessment

#### **Examination methods in case of periodic assessment during the first examination period**

Written assessment with multiple-choice questions

#### **Examination methods in case of periodic assessment during the second examination period**

Written assessment with multiple-choice questions

#### **Examination methods in case of permanent assessment**

Oral assessment, Assignment

#### **Possibilities of retake in case of permanent assessment**

examination during the second examination period is possible in modified form

#### **Extra information on the examination methods**

##### **First term:**

Written examination

Group assignment: Paper en presentation

The oral exam is the defence and presentation of the paper

If there is clearly a different input from different group members, then the final mark per student belonging to the same group can still differ.

Participation in both evaluation forms is required to pass for this course.

##### **Second term:**

Only the part (PE/NPE) for which the student did not pass. If the student does not pass for the group assignment, there will be a new group assignment, in a new team (if possible).

#### **Calculation of the examination mark**

End-of-Term Evaluation (50%)

