

Corporate Social Responsibility (F000805)

Course size *(nominal values; actual values may depend on programme)*

Credits 6.0

Study time 180 h

Course offerings and teaching methods in academic year 2024-2025

A (semester 2)

Dutch

Gent

group work

lecture

Lecturers in academic year 2024-2025

Schollaert, Eveline

EB23

lecturer-in-charge

Crucke, Saskia

EB23

co-lecturer

Offered in the following programmes in 2024-2025

[Master of Science in Complementary Studies in Business Economics\(main subject Business Economics\)](#)

crdts

offering

6

A

[Elective Set Business Economics](#)

6

A

Teaching languages

Dutch

Keywords

Corporate social responsibility (CSR), corporate sustainability, social entrepreneurship, sustainable HRM, sustainability

Position of the course

This course aims at stimulating students to think of the implications with respect to organizations operating as an open system in a "stakeholder" context. Corporate social responsibility is approached in this context from managerial and economic perspectives, in which organizations interact with their stakeholders and the natural environment. In this context, also employees are approached as stakeholders and insights are provided about sustainable HRM, with a focus on achieving a balance between interests of human capital (people), the organization (profit) and society (planet). The course contributes primarily to the better understanding of the organizational operations in a wider (social) context. Moreover, theories, models and concepts are proposed in order to stimulate scientifically grounded analyses on corporate social responsibility problems.

Contents

- CSR and related concepts
- Strategic CSR
- CSR in the supply chain
- CSR performance and reporting
- Social entrepreneurship
- Sustainable HRM and related concepts

Initial competences

This course requires a basic knowledge of general economics and business administration principles and models.

Final competences

- 1 Distinguish Corporate Social Responsibility (CSR) and related concepts.
- 2 Indicate how CSR can support the corporate strategy.
- 3 Demonstrate the importance and the steps to implement CSR in the supply chain of an organization.
- 4 Discuss and evaluate the content and characteristics of CSR performance and CSR reporting.

- 5 Define social entrepreneurship and social economy.
- 6 Analyse specific cases related to CSR.
- 7 Define sustainable HRM and related concepts
- 8 Critically describe and indicate how sustainable HRM can be embedded in the HR and organizational strategy

Conditions for credit contract

Access to this course unit via a credit contract is determined after successful competences assessment

Conditions for exam contract

This course unit cannot be taken via an exam contract

Teaching methods

Group work, Lecture

Extra information on the teaching methods

Lectures and guest lectures.

Group assignment: paper and oral presentation

Study material

Type: Slides

Name: Slides CSR

Indicative price: Free or paid by faculty

Optional: no

Available on Ufora : Yes

Type: Reader

Name: Reader CSR

Indicative price: Free or paid by faculty

Optional: no

Available on Ufora : Yes

Additional information: Scientific and current articles available on Ufora per class.

References

Course content-related study coaching

Assessment moments

end-of-term and continuous assessment

Examination methods in case of periodic assessment during the first examination period

Written assessment with multiple-choice questions

Examination methods in case of periodic assessment during the second examination period

Written assessment with multiple-choice questions

Examination methods in case of permanent assessment

Oral assessment, Assignment

Possibilities of retake in case of permanent assessment

examination during the second examination period is possible in modified form

Extra information on the examination methods

First term:

Written examination

Group assignment: Paper en presentation

The oral exam is the defence and presentation of the paper

If there is clearly a different input from different group members, then the final mark per student belonging to the same group can still differ.

Participation in both evaluation forms is required to pass for this course.

Second term:

Only the part (PE/NPE) for which the student did not pass. If the student does not pass for the group assignment, there will be a new group assignment, in a new team (if possible).

Calculation of the examination mark

End-of-Term Evaluation (50%)

Permanent Evaluation (50%)

