

Corporate Social Responsibility (F710238)

Course size *(nominal values; actual values may depend on programme)*

Credits 3.0 **Study time 90 h**

Course offerings and teaching methods in academic year 2024-2025

A (semester 2)	Dutch	Gent	lecture
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Lecturers in academic year 2024-2025

Crucke, Saskia	EB23	lecturer-in-charge
Schollaert, Eveline	EB23	co-lecturer

Offered in the following programmes in 2024-2025

Bachelor of Science in Business Administration	crdts	offering
	3	A

Teaching languages

Dutch

Keywords

Corporate social responsibility (CSR), corporate sustainability, social entrepreneurship, sustainable HRM, sustainability

Position of the course

This course aims at stimulating students to think of the implications with respect to organizations operating as an open system in a "stakeholder" context. Corporate social responsibility is approached in this context from managerial and economic perspectives, in which organizations interact with their stakeholders and the natural environment. In this context, also employees are approached as stakeholders and insights are provided about sustainable HRM, with a focus on achieving a balance between interests of human capital (people), the organization (profit) and society (planet). The course contributes primarily to the better understanding of the organizational operations in a wider (social) context. Moreover, theories, models and concepts are proposed in order to stimulate scientifically grounded analyses on corporate social responsibility problems.

Contents

- CSR and related concepts
- Strategic CSR
- CSR in the supply chain
- CSR performance and reporting
- Social entrepreneurship
- Sustainable HRM and related concepts

Initial competences

This course requires a basis knowledge of general economics and business administration principles and models

Final competences

- 1 Distinguish Corporate Social Responsibility (CSR) and related concepts.
- 2 Indicate how CSR can support the corporate strategy.
- 3 Demonstrate the importance and the steps to implement CSR in the supply chain of an organization.
- 4 Discuss and evaluate the content and characteristics of CSR-performance and CSR-reporting.
- 5 Define social entrepreneurship and social economy.
- 6 Analyse specific cases related to CSR.
- 7 Define sustainable HRM and related concepts

8 Critically describe and indicate how sustainable HRM can be embedded in the HR and organizational strategy

Conditions for credit contract

Access to this course unit via a credit contract is unrestricted: the student takes into consideration the conditions mentioned in 'Starting Competences'

Conditions for exam contract

Access to this course unit via an exam contract is unrestricted

Teaching methods

Lecture

Extra information on the teaching methods

Lectures and guest lectures

Study material

Type: Slides

Name: Slides CSR

Indicative price: Free or paid by faculty

Optional: no

Available on Ufora : Yes

Type: Reader

Name: Reader CSR

Indicative price: Free or paid by faculty

Optional: no

Available on Ufora : Yes

Additional information: Scientific and current articles available on Ufora for each class.

References

Course content-related study coaching

By appointment

Assessment moments

end-of-term assessment

Examination methods in case of periodic assessment during the first examination period

Written assessment with multiple-choice questions

Examination methods in case of periodic assessment during the second examination period

Written assessment with multiple-choice questions

Examination methods in case of permanent assessment

Possibilities of retake in case of permanent assessment

not applicable

Calculation of the examination mark