

Economic English I (F710243)

Course size *(nominal values; actual values may depend on programme)*

Credits 3.0

Study time 90 h

Course offerings in academic year 2027-2028

A (Year)

Dutch, English

Gent

Lecturers in academic year 2027-2028

De Wilde, Vanessa

LW22

lecturer-in-charge

Coppejans, Laura

LW22

co-lecturer

De Baere, Kim

LW22

co-lecturer

Offered in the following programmes in 2027-2028

[Bachelor of Science in Business Administration](#)

crdts

3

offering

A

Teaching languages

English, Dutch

Keywords

English, vocabulary, grammar, reading skills, listening skills, academic, language acquisition

Position of the course

Students have to be able to interpret, explain and answer questions about English academic texts and listening fragments on a macro, meso and micro level. Focus on receptive skills.

Contents

- Work-related economic vocabulary: active knowledge from Dutch to English with the help of syllabus and electronic learning path;
- Basic grammar: Repetition and knowledge enhancement of relevant grammatical aspects that have been dealt with in secondary education by means of textbook and electronic learning path;
- Receptive Skills: Use critical thinking skills to interpret, explain and answer questions about English academic texts and listening fragments on a macro, meso and micro level with the help of a syllabus, two textbooks and an online learning environment.

Initial competences

From the start, students are expected to have a good practical knowledge of English in writing and speaking and show a positive attitude to acquire communicative and critical thinking skills within a business and economic context.

Final competences

- 1 Use basic vocabulary and education-related economic terms actively and passively.
- 2 Apply grammar rules in a business context and express oneself with minimal grammar mistakes.
- 3 Use critical thinking skills to interpret and explain academic and business texts and audio/video material in English.
- 4 Communicate in English with fellow students and teachers.
- 5 Develop a collaborative and communicative attitude in class.

Conditions for credit contract

Access to this course unit via a credit contract is determined after successful competences assessment

Conditions for exam contract

This course unit cannot be taken via an exam contract

Teaching methods

Seminar, Independent work

Extra information on the teaching methods

Plenary sessions: reading and listening skills, grammar and vocabulary exercises.

Guided self-study: reading and listening skills, grammar and new vocabulary are practiced with the online learning environment, electronic learning path and the textbooks.

No lesson recordings.

Study material

Type: Handbook

Name: Thematische Woordenschat Engels voor Handel en Economie

Indicative price: € 48

Optional: no

Language : English

ISBN : 978-9-46293-894-6

Number of Pages : 463

Oldest Usable Edition : 2019

Online Available : No

Available through Student Association : Yes

Usability and Lifetime within the Course Unit : intensive

Usability and Lifetime within the Study Programme : intensive

Additional information: Set of two books: vocabulary book and exercise book. This book is purchased in the first year and is used further in the second and third years.

Type: Handbook

Name: Macmillan English Grammar in Context Advanced without key

Indicative price: € 34

Optional: no

Language : English

Author : Michael Vince

ISBN : 978-1-40507-148-2

Online Available : No

Available through Student Association : Yes

Usability and Lifetime within the Course Unit : intensive

Usability and Lifetime within the Study Programme : intensive

Type: Syllabus

Name: Economic English I

Indicative price: € 5

Optional: no

Language : English

Available on Ufora : Yes

Online Available : No

Available in the Library : No

Available through Student Association : Yes

References

Course content-related study coaching

Guidance at student's request.

Assessment moments

end-of-term and continuous assessment

Examination methods in case of periodic assessment during the first examination period

Written assessment

Examination methods in case of periodic assessment during the second examination period

Written assessment

Examination methods in case of permanent assessment

Skills test, Written assessment, Assignment

Possibilities of retake in case of permanent assessment

examination during the second examination period is possible in modified form

Extra information on the examination methods

Evaluation through exams:

Written exam: listening and reading skills, vocabulary and grammar. Standard setting is applied to multiple choice questions.

During the year:

- Written exam vocabulary and grammar, reading and listening skills. Standard setting is applied to multiple choice questions.

- Learning paths: online assignments

Second session: Same evaluations, the learning path will be reopened, giving students the opportunity to improve their scores. Standard setting is applied to multiple choice questions.

All written exams are taken on campus using a laptop/PC in a secure examination environment.

Calculation of the examination mark

Written exam semester 1: 30%

Written exam semester 2: 50% (must pass)

Learning paths: 20 %

Retake exam session: A written exam will be organised to test the subject matter of the whole academic year: 80 %. Next to this the students can keep or improve their scores obtained from online assignments: 20%.

Evaluation through exams: Standard setting is applied to multiple choice questions.