

Economic French I (F710244)

Course size *(nominal values; actual values may depend on programme)*

Credits 3.0 **Study time 90 h**

Course offerings and teaching methods in academic year 2026-2027

A (Year)	Dutch, French	Gent	independent work seminar
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Lecturers in academic year 2026-2027

Fierens, Marc	LW22	lecturer-in-charge
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Offered in the following programmes in 2026-2027

Bachelor of Science in Business Administration	crdts	offering
	3	A

Teaching languages

French, Dutch

Keywords

French, business, economic, language acquisition

Position of the course

Practical knowledge of French is almost inevitable in the economic area to which Belgium belongs, even more in external relations than in the internal communication of the company. Therefore the initial objective of the course is the acquisition of language skills in a general economic and business environment.

This implies:

- 1 the acquisition and active use of a business and economic vocabulary,
- 2 knowledge and revision of the key grammatical rules and their application in business settings,
- 3 practising oral and written skills

Contents

The course includes thematic modules that have the company and economic topics as their main theme

- 1 l'entreprise
- 2.l'emploi
3. la communication interculturelle
4. La bancassurance

These modules are complemented by a reader of economic texts.

Initial competences

A good secondary school knowledge of French is considered as basic corresponding to the final objectives of French in secondary schools in Flanders (level B1 within the European Framework for languages).

Final competences

- 1 Know the basic rules of French grammar and be able to apply them in business settings.
- 2 Actively use taught basic economic vocabulary.
- 3 Be able to convey short oral messages.
- 4 Be able to understand short business messages.
- 5 Be able to understand current articles about economic topics.
- 6 Be able to understand an oral presentation or audiofile about an economic topic.

Conditions for credit contract

Access to this course unit via a credit contract is determined after successful competences assessment

Conditions for exam contract

This course unit cannot be taken via an exam contract

Teaching methods

Seminar, Independent work

Extra information on the teaching methods

This course requires attendance.

Seminar: listening exercises, vocabulary and communication exercises

Home work: preparing the various assignments

Study material

Type: Handbook

Name: Affaire conclue

Indicative price: € 45

Optional: no

Language : Other

Author : Saskia Kindt, Evelyne Ledoux-Beaugrand, Kimberly Merckx, Sara Rymenams, Gert Valentijn, Liesbeth

Vandenbulcke

ISBN : 978-9-03340-524-2

Number of Pages : 375

Additional information: with online handouts, lexical and grammatical exercises

Type: Other

Name: Texts with handouts and vocabulary

Indicative price: Free or paid by faculty

Optional: no

Available on Ufora : Yes

References

Optional: manual of Grammar, supporting the manual and the handouts on SOFIA
(e.g. Grammaire Trajet, Grammaire progressive du français des affaires-
Niveau intermédiaire, ...)

Course content-related study coaching

Permanent feedback during the exercises.

Opportunity for questioning after classes or by appointment.

Assessment moments

end-of-term and continuous assessment

Examination methods in case of periodic assessment during the first examination period

Written assessment

Examination methods in case of periodic assessment during the second examination period

Written assessment

Examination methods in case of permanent assessment

Oral assessment, Written assessment

Possibilities of retake in case of permanent assessment

examination during the second examination period is possible in modified form

Extra information on the examination methods

1. Permanent evaluation

- Written test

- Oral assignments

2. Periodic evaluation (examination period)

Written exam: grammar, lexicon, listening

Calculation of the examination mark

NPE 30% and PE 70%

Facilities for Working Students

In consultation with the teacher.