

Economic English II (F710247)

Course size *(nominal values; actual values may depend on programme)*

Credits 3.0 **Study time 90 h**

Course offerings and teaching methods in academic year 2026-2027

A (Year)	Dutch, English	Gent	independent work
			seminar
			practical

Lecturers in academic year 2026-2027

Hondeghem, Sofie	LW22	lecturer-in-charge
Calewaert, Stephanie	LW22	co-lecturer

Offered in the following programmes in 2026-2027

Bachelor of Science in Business Administration	crdts	offering
	3	A

Teaching languages

English, Dutch

Keywords

English, vocabulary, grammar, reading skills, writing skills, speaking skills, presenting, business, economic, language acquisition, research methodology, flipped classroom, I@H

Position of the course

This course aims to enable students to read and interpret a current economic article and give a presentation about it after further academic research. Furthermore, they read and interpret an academic economic text and conduct desk research in academic sources to write a well-structured essay. The course is based on the 'flipped classroom' principle, which means students independently at home carefully prepare the theory and/or practical exercises through an electronic learning path to further complete the assignment in the two-weekly classes with guidance of their peers and the teacher. This course includes elements of internationalisation@home (I@H), I@H refers to international and/or intercultural learning experiences gained at the home university.

Contents

Level: advanced

- Work-related economic vocabulary: active knowledge from Dutch to English by means of textbook and electronic learning path;
- Repetition of relevant grammatical aspects that have been dealt with in previous years by means of textbook and electronic learning path;
- Receptive Skills: reading and listening fragments focusing on presenting and essay writing on an academic level;
- Oral Skills: presenting a current economic topic on an academic level;
- Written Skills: writing an essay about an economic topic on an academic level.

Initial competences

This subject further develops competencies of Economic English I.

Final competences

- 1 Understand and take notes of what is said during lectures.
- 2 Ask and answer questions during lectures without preparation.
- 3 Express himself orally and in writing without too many grammatical errors.

- 4 Actively use an extensive English economic vocabulary.
- 5 Read, understand, and orally summarize advanced economic texts.
- 6 Research a current economic topic, consult various academic sources, and critically analyse them to select necessary info.
- 7 Write a well-developed academic essay, both individually and in group, based on researched current economic topic with critical use of AI tools for particular aspects of the assignment.
- 8 Give a well-developed academic group presentation based on researched current economic topic.
- 9 Critically analyze a fellow student's essay and presentation based on questionnaires. He or she is able to formulate recommendations for improvement.
- 10 Improve first version of academic presentation and essay based on recommendations of fellow students and teacher.
- 11 Developing a learning process and the correct attitude in preparation of a business administration context.

Conditions for credit contract

Access to this course unit via a credit contract is determined after successful competences assessment

Conditions for exam contract

This course unit cannot be taken via an exam contract

Teaching methods

Seminar, Practical, Independent work

Extra information on the teaching methods

- Independent work: Vocabulary and grammar; preparation and/or consolidation reading, writing and speaking skills guided by textbook, syllabus and electronic learning path.
- Practicum: Reading, writing, and speaking skills are discussed in further detail. Further development of academic essay and academic presentation in smaller groups and with teacher's support.
- No lesson recordings

Study material

Type: Reader

Name: 2 BA Reader for Learning Path - Essay Writing HW

Indicative price: € 5

Optional: no

Language : English

Oldest Usable Edition : Every year new edition

Available on Ufora : Yes

Online Available : No

Available in the Library : No

Available through Student Association : Yes

Additional information: Other teaching materials, namely 'Thematische Woordenschat Engels voor Handel en Economie' and 'Macmillan English Grammar in Context Advanced' were already purchased and used in 1 BA.

References

Course content-related study coaching

Feedback during practicum.

Further individual guidance at the request of the student.

Assessment moments

continuous assessment

Examination methods in case of periodic assessment during the first examination period

Examination methods in case of periodic assessment during the second examination period

Examination methods in case of permanent assessment

Skills test, Written assessment with multiple-choice questions, Participation, Written assessment with open-ended questions, Peer and/or self assessment, Assignment

Possibilities of retake in case of permanent assessment

examination during the second examination period is possible in modified form

Extra information on the examination methods

1st exam session:

- Portfolio reading and writing skills (essay writing) with peer-evaluation out of 15%. Zero tolerance for plagiarism.
- Skills test presenting with peer-evaluation out of 15%. Zero tolerance for plagiarism.
- Written test (multiple choice and open questions): vocabulary and grammar 30%
- Assignments within the learning paths 20% (learning path grammar: highest score with unlimited attempts, learning paths essay writing/presentations: obtained score of closed questions + random check of sample open questions graded for content and language, learning path vocabulary: optional)
- Active participation in and preparation of two-weekly classes 20%. Attendance classes with necessary preparation obligatory. At least 50% participation in the group work portfolio reading and writing skills and the skills test presenting is necessary, student who are illegitimately absent more often cannot pass these tasks. Absences because of legitimate reasons have to be reported through e-mail beforehand to the teacher.

Teacher retains right to adapt individual student's final score in exceptional circumstances

Retake exam session:

- Active participation in two-weekly classes: no retake task or compensating activity; student keeps score of first exam session.
- Other evaluations: retake task or compensating activity for evaluations which student did not pass in the first exam session; scores of evaluations for which the student passed will be transferred to the retake session.

General remark:

Assignments already start in week 1 or 2. In case of late enrolment the teacher should be contacted.

Calculation of the examination mark