

Economic Spanish II (F710250)

Course size *(nominal values; actual values may depend on programme)*

Credits 3.0 **Study time 90 h**

Course offerings and teaching methods in academic year 2026-2027

| | | | |
|----------|----------------|------|------------------|
| A (Year) | Dutch, Spanish | Gent | seminar |
| | | | independent work |

Lecturers in academic year 2026-2027

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| De Craene, Nadja | LW22 | lecturer-in-charge |
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Offered in the following programmes in 2026-2027

| | | |
|----------------------------------------------------------------|--------------|-----------------|
| Bachelor of Science in Business Administration | crdts | offering |
| | 3 | A |

Teaching languages

Spanish, Dutch

Keywords

Communication skills Spanish.

Position of the course

The course objective is to promote verbal proficiency. The vocabulary sets and grammatical structures learned in the basic course are activated and expanded. Improving listening and reading comprehension is also one of this course's main objectives. Students gain also a closer acquaintance with the cultures of Spain and Latin America and the contemporary social and cultural context.

Contents

Introduction to commercial Spanish related to different topics : : Empezar a exportar / Las entrevistas de trabajo / Un nuevo puesto de trabajo / La selección de personal / Proteger un invento / ¿ Te interesaría abrir una franquicia ? / estrés laboral / El teletrabajo y el despido / Trabajar en extranjero / Estilos directivos .
Las mejores empresas / Marketing digital
Functional grammar

Initial competences

A good basic knowledge of Spanish.

Listening: The student can recognise familiar words and very basic phrases concerning his immediate concrete surroundings when people speak slowly and clearly.

Reading: The student can understand simple instructions and communications from mails, in an agenda, on posters or in catalogues.

Spoken interaction: The student can interact in a simple conversation about entrepreneurial topics.

Spoken production: The student can use simple phrases and sentences and answer the phone.

Writing: The student can write simple and isolated phrases. The student can write an informal and commercial letters, make a hotelreservation, fill in forms with personal details.

Final competences

1 **Listening:** Understand short, clear and simple messages, conversations and announcements in a business/economic context. The student should know and be able to grasp key concepts in Spanish related to the functioning of a business.

- 2 **Reading:** Students can write short messages such as advertisements, leaflets, menus and timetables, commercial letters,... They should also be able to understand simple text and have an understanding of content on business-related topics such as export and import options in SPanje, franchise systems.
- 3 **Spoken Interaction:** fluently communicate orally with a Spanish-speaking person on general topics (an interview on line or with a recorded audio) and present a Spanish-speaking region or city in team (with analysis of economic activities : e.g. which companies are located in the (industrial) zone and is the activity export-oriented)
- 4 **Spoken Production:** the student can make a regular telephone call, can formulate his/her opinion on various topics such as personnel management (hiring staff, teleworking, life/work balance, advantages and disadvantages of working as an expatriate).
- 5 **Writing:**
 Be able to write concise text without spelling mistakes and business style (e.g. commercial letter, an invitation to a party, a message for a colleague after a telephone conversation) .
 Be able to write a thematic text based on content such as exports and imports in the Spanish-speaking world.
 Be able to write an opinion piece based on about the impact on a company of a geopolitical fact like the covid pandemic (intensive use of multimedia , stress-related complaints)
- 6 **Dealing with Artificial Intelligence:** Critical examination concerns mainly the use of AI. Students may certainly use it just as one uses translation machines and academic writing sites to enrich their presentation. They are made aware of the limitations and pitfalls of AI especially since this is an American product with English as the language of instruction. Finally, they are explicitly forbidden from offering AI as a resource at most they use it as a tool to improve their language skills. The final test is a written exam where the use of digital tools is excluded.

Conditions for credit contract

Access to this course unit via a credit contract is determined after successful competences assessment

Conditions for exam contract

This course unit cannot be taken via an exam contract

Teaching methods

Group work, Seminar, Independent work

Extra information on the teaching methods

Different approaches are combined :

Active learning : teaching supported by listening material, video, internet sites with classical exercises and interactive approaches

Workshop or portfolio with guided selfstudy (UFORA) , oral presentations, working in groups, written tasks etc. The student gets the opportunity to participate in visits / guest speeches / tertulia which of course greatly improves the oral skills. One of the assignments is interviewing a Spanish-speaking person with audio recording and limited pptx.

Study material

Type: Handbook

Name: Entorno laboral (nueva edición)

Indicative price: € 36

Optional: no

Language : Other

Author : Marisa de Prada Segovia, Pilar Marcé Álvarez, Montserrat Bovet

ISBN : 978-8-49081-732-2

Number of Pages : 224

Alternative : No alternative !

Oldest Usable Edition : 2022

Online Available : No

Available in the Library : No

Available through Student Association : Yes

Usability and Lifetime within the Course Unit : intensive

Usability and Lifetime within the Study Programme : one-time

Usability and Lifetime after the Study Programme : occasionally

Additional information: The book bought in the first bachelor is used in the second year. Considering the approach i.e. Economic language, it may be interesting for your later career. There are few such textbooks on the market. The sale of the textbook is usually organized by students. Furthermore, it is available at Acco and at Walry (but check the price in the latter case.).

Type: Syllabus

Name: Gramática española II

Indicative price: Free or paid by faculty

Optional: no

Language : Other

Available on Ufora : Yes

References

Praktische grammatica Spaans ISBN 9789460304040

Course content-related study coaching

Feedback after the lessons.

Supplementary exercises and information on UFORA.

Assessment moments

end-of-term and continuous assessment

Examination methods in case of periodic assessment during the first examination period

Written assessment

Examination methods in case of periodic assessment during the second examination period

Written assessment

Examination methods in case of permanent assessment

Oral assessment, Participation, Written assessment, Assignment

Possibilities of retake in case of permanent assessment

examination during the second examination period is possible in modified form

Extra information on the examination methods

First session :

Periodical :

- Written exam (partly on PC, partly written)

Non periodical :

1 Portfolio : includes **continuous assessment** on individual progress / **oral and written** presentations / conference / **participation** in activities and lessons / written tasks e.o.

Given changing economic news, assignments may vary.

2 Mid term proficiency test on PC

Second session:

similar evaluation (within portfolio some tasks will be replaced) /exam in which skills return in a different setting

Calculation of the examination mark

In first session :

Exam 50%

Portfolio : 30 % (with as assessment elements : the actual marks obtained on the Ufora exercises / assignments / participation for a minimum of 70% in lessons (also online lessons), with qualitative input).

Proficiency tests on PC : 20 %

Participation in the mid-term test and portfolio is compulsory; with unwarranted absence or non-participation the student cannot succeed for this course.

In second session :

Exam 70 %

Portfolio 30 %

Facilities for Working Students

Exam similar to regular exam.

Language skills must meet the average of other students but otherwise conform to the guidelines.

Concerning assignments : consult with the teacher.

