

Economic English III (F710251)

Course size *(nominal values; actual values may depend on programme)*

Credits 3.0 **Study time 90 h**

Course offerings and teaching methods in academic year 2026-2027

A (Year)	Dutch, English	Gent	practical independent work seminar
----------	----------------	------	--

Lecturers in academic year 2026-2027

Hondeghem, Sofie	LW22	lecturer-in-charge
Calewaert, Stephanie	LW22	co-lecturer

Offered in the following programmes in 2026-2027

Bachelor of Science in Business Administration	crdts	offering
--	--------------	-----------------

3 A

Teaching languages

English, Dutch

Keywords

English; vocabulary, grammar, speaking skills, writing skills, business, economic, language acquisition, communicative skills, negotiating, job hunting, internationalisation, cross-cultural awareness, internationalisation@home

Position of the course

Students acquire advanced communicative skills in a general economic business context. Students learn to actively communicate in business English. More specifically, the skills negotiating and job hunting are developed. This course includes elements of internationalisation@home (I@H), I@H refers to international and/or intercultural learning experiences gained at the home university.

Contents

Level: advanced

- Work-related vocabulary: active knowledge from Dutch to English;
- Refresh grammatical aspects to communicate correctly in a business context;
- Receptive Skills: reading and listening fragments concerning negotiations, company cases and job hunting;
- Oral Skills: complex interactions in groups (negotiating) and representing oneself even with difficult questions (job interview)
- Written Skills: well-developed paragraphs based on current economic situations (preparation case negotiating and learning paths) and attractive and well-structured cover letter and CV (job hunting)

Initial competences

This subject further develops competencies of Economic English II.

Final competences

- 1 To understand and accurately take notes of what is said during lectures.
- 2 To ask and answer questions during lectures without preparation. To hold a dialogue with the teacher.
- 3 To express himself orally and in writing with more complex grammatical structures.
- 4 To actively use an extensive English economic vocabulary.
- 5 To participate in more complex oral interactions and present an argument convincingly to defend his point-of-view.

- 6 To read, understand, and summarize advanced economic texts. To express one's opinion.
- 7 To listen to, understand, and summarize advanced economic audio and video fragments, even in uncommon English accents.
- 8 To research current socio-economic topics, consult various academic sources, and write a well-developed essay.
- 9 To find a job ad that suits his profile and analyze it critically.
- 10 To compile a well-structured and attractive CV.
- 11 To compile a well-structured and attractive cover letter.
- 12 To answer fluently and defend himself during a job interview, even when asked difficult questions.
- 13 To critically analyze a fellow student's CV, cover letter, and job interview based on questionnaires. He is able to formulate recommendations for improvement.
- 14 To take into account the cultural background of his audience and can adapt his negotiating style and language accordingly.

Conditions for credit contract

Access to this course unit via a credit contract is determined after successful competences assessment

Conditions for exam contract

This course unit cannot be taken via an exam contract

Teaching methods

Seminar, Practical, Independent work

Extra information on the teaching methods

- Guided self-study: vocabulary and grammar guided by textbook, syllabus and electronic learning path
- Practicum: writing, and speaking skills are discussed with examples and common errors
- No lesson recordings

Study material

Type: Syllabus

Name: Syllabus

Indicative price: € 5

Optional: no

Language : English

Number of Pages : 200

Oldest Usable Edition : updated annually

Available on Ufora : No

Online Available : No

Available in the Library : No

Available through Student Association : Yes

Additional information: Other books Thematische Woordenschat Economisch Engels and Macmillan Advanced Grammar were purchased in 1ba and used in 1 and 2 Ba.

References

Course content-related study coaching

Guidance: on request.

Assessment moments

continuous assessment

Examination methods in case of periodic assessment during the first examination period

Examination methods in case of periodic assessment during the second examination period

Examination methods in case of permanent assessment

Skills test, Written assessment with multiple-choice questions, Participation, Written assessment with open-ended questions, Assignment

Possibilities of retake in case of permanent assessment

examination during the second examination period is possible in modified form

Extra information on the examination methods

- During two classes there will be a skills test about negotiating and job hunting. Enrolment in groups take place in Ufora beforehand.
- A written PC test with open and multiple choice questions.

Calculation of the examination mark

1st exam session:

- Permanent evaluation: Negotiations task with homework and learning path 30% with possible penalty of 10% for not respecting assignments or deadlines related to task
- Permanent evaluation: Job Hunting task with homework and learning path 30% with possible penalty of 10% for not respecting assignments or deadlines related to task
- Written test (multiple choice and open questions): vocabulary and grammar and writing skills 50%
- Correct completion learning path grammar 10% (highest score with unlimited attempts)

Teacher retains right to adapt individual student's final score in exceptional circumstances.

Retake exam session:

- Negotiations task: no retake task or compensating activity; student keeps score of first exam session including any applicable penalty.
- Other evaluations: retake task or compensating activity for evaluations which student did not pass in the first exam session; scores of evaluations for which the student passed will be transferred to the retake session.