

## Economic English III (F710251)

**Course size** *(nominal values; actual values may depend on programme)*

**Credits 3.0** **Study time 90 h**

**Course offerings and teaching methods in academic year 2026-2027**

|          |                |      |  |
|----------|----------------|------|--|
| A (Year) | Dutch, English | Gent | practical<br>independent work<br>seminar |
|----------|----------------|------|--|

**Lecturers in academic year 2026-2027**

|                      |      |                    |
|----------------------|------|--------------------|
| Hondeghem, Sofie     | LW22 | lecturer-in-charge |
| Calewaert, Stephanie | LW22 | co-lecturer        |

**Offered in the following programmes in 2026-2027**

|  |              |                 |
|--|--------------|-----------------|
| <a href="#">Bachelor of Science in Business Administration</a> | <b>crdts</b> | <b>offering</b> |
|  | 3            | A               |

**Teaching languages**

English, Dutch

**Keywords**

English; vocabulary, grammar, speaking skills, writing skills, business, economic, language acquisition, communicative skills, negotiating, job hunting, internationalisation, cross-cultural awareness, internationalisation@home

**Position of the course**

Students acquire advanced communicative skills in a general economic business context. Students learn to actively communicate in business English. More specifically, the skills negotiating and job hunting are developed. This course includes elements of internationalisation@home (I@H), I@H refers to international and/or intercultural learning experiences gained at the home university.

**Contents**

**Level: advanced**

- Work-related vocabulary: active knowledge from Dutch to English;
- Refresh grammatical aspects to communicate correctly in a business context;
- Receptive Skills: reading and listening fragments concerning negotiations, company cases and job hunting;
- Oral Skills: complex interactions in groups (negotiating) and representing oneself even with difficult questions (job interview)
- Written Skills: well-developed paragraphs based on current economic situations (preparation case negotiating and learning paths) and attractive and well-structured cover letter and CV (job hunting)

**Initial competences**

This subject further develops competencies of Economic English II.

**Final competences**

- 1 To understand and accurately take notes of what is said during lectures.
- 2 To ask and answer questions during lectures without preparation. To hold a dialogue with the teacher.
- 3 To express himself orally and in writing with more complex grammatical structures.
- 4 To actively use an extensive English economic vocabulary.
- 5 To participate in more complex oral interactions and present an argument convincingly to defend his point-of-view.

- 6 To read, understand, and summarize advanced economic texts. To express one's opinion.
- 7 To listen to, understand, and summarize advanced economic audio and video fragments, even in uncommon English accents.
- 8 To research current socio-economic topics, consult various academic sources, and write a well-developed essay.
- 9 To find a job ad that suits his profile and analyze it critically.
- 10 To compile a well-structured and attractive CV.
- 11 To compile a well-structured and attractive cover letter.
- 12 To answer fluently and defend himself during a job interview, even when asked difficult questions.
- 13 To critically analyze a fellow student's CV, cover letter, and job interview based on questionnaires. He is able to formulate recommendations for improvement.
- 14 To take into account the cultural background of his audience and can adapt his negotiating style and language accordingly.

#### **Conditions for credit contract**

Access to this course unit via a credit contract is determined after successful competences assessment

#### **Conditions for exam contract**

This course unit cannot be taken via an exam contract

#### **Teaching methods**

Seminar, Practical, Independent work

#### **Extra information on the teaching methods**

- Guided self-study: vocabulary and grammar guided by textbook, syllabus and electronic learning path
- Practicum: writing, and speaking skills are discussed with examples and common errors
- No lesson recordings

#### **Study material**

Type: Syllabus

Name: Syllabus

Indicative price: € 5

Optional: no

Language : English

Number of Pages : 200

Oldest Usable Edition : updated annually

Available on Ufora : No

Online Available : No

Available in the Library : No

Available through Student Association : Yes

Additional information: Other books Thematische Woordenschat Economisch Engels and Macmillan Advanced Grammar were purchased in 1ba and used in 1 and 2 Ba.

#### **References**

#### **Course content-related study coaching**

Guidance: on request.

#### **Assessment moments**

continuous assessment

#### **Examination methods in case of periodic assessment during the first examination period**

#### **Examination methods in case of periodic assessment during the second examination period**

#### **Examination methods in case of permanent assessment**

Skills test, Written assessment with multiple-choice questions, Participation, Written assessment with open-ended questions, Assignment

#### **Possibilities of retake in case of permanent assessment**

examination during the second examination period is possible in modified form

#### **Extra information on the examination methods**

- During two classes there will be a skills test about negotiating and job hunting. Enrolment in groups take place in Ufora beforehand.
- A written PC test with open and multiple choice questions.

#### **Calculation of the examination mark**

1st exam session:

- Permanent evaluation: Negotiations task with homework and learning path 30% with possible penalty of 10% for not respecting assignments or deadlines related to task
- Permanent evaluation: Job Hunting task with homework and learning path 30% with possible penalty of 10% for not respecting assignments or deadlines related to task
- Written test (multiple choice and open questions): vocabulary and grammar and writing skills 50%
- Correct completion learning path grammar 10% (highest score with unlimited attempts)

Teacher retains right to adapt individual student's final score in exceptional circumstances.

Retake exam session:

- Negotiations task: no retake task or compensating activity; student keeps score of first exam session including any applicable penalty.
- Other evaluations: retake task or compensating activity for evaluations which student did not pass in the first exam session; scores of evaluations for which the student passed will be transferred to the retake session.