

People and Society (F710414)

Course size *(nominal values; actual values may depend on programme)*

Credits 6.0

Study time 180 h

Course offerings and teaching methods in academic year 2026-2027

A (semester 2)

Dutch

Gent

lecture

independent work

Lecturers in academic year 2026-2027

Decramer, Adelen

EB23

lecturer-in-charge

Offered in the following programmes in 2026-2027

[Bachelor of Science in Business Administration](#)

crdts

6

offering

A

[Bachelor of Science in Public Administration and Management](#)

6

A

Teaching languages

Dutch

Keywords

sociology, psychology, Behavioral sciences

Position of the course

This course is an introductory course aiming to provide students with insights in the main domains of psychology and sociology and their relevance to business administration, economy and public administration. Within the course 'People and Society' there is an emphasis on the scientific study of people, behavior and society.

Contents

We cover topics and sub-disciplines from psychology, sociology, and behavioral sciences, such as motivation, emotion, personality, perception and rational thinking, positive psychology and health, culture, learning and work, social inequality, and change. For each of these topics and sub-disciplines, attention is given to their relevance for business administration, economics, and public management.

Initial competences

Final competences

- 1 Explain sociological and psychological concepts and theories
- 2 Apply sociological and psychological concepts through practical examples
- 3 Insight into different ways of sociological and psychological thinking
- 4 Understanding of the relative relevance of sociology and psychology for other 'disciplines', such as business administration, economy and public management

Conditions for credit contract

Access to this course unit via a credit contract is unrestricted: the student takes into consideration the conditions mentioned in 'Starting Competences'

Conditions for exam contract

Access to this course unit via an exam contract is unrestricted

Teaching methods

Lecture, Independent work

Extra information on the teaching methods

Ex cathedra to teach the theories and approaches, mixed with examples, cases, video and exercises

Study material

Type: Handbook

Name: Mens en samenleving editie 2025 – OWL press

Indicative price: € 43

Optional: no

Language : Dutch

Author : Adeliën Decramer

ISBN : 978-9-46498-746-1

Number of Pages : 344

Online Available : No

Available in the Library : Yes

Available through Student Association : Yes

Usability and Lifetime within the Course Unit : intensive

Usability and Lifetime within the Study Programme : one-time

Usability and Lifetime after the Study Programme : occasionally

References

Course content-related study coaching

On appointment

Assessment moments

end-of-term assessment

Examination methods in case of periodic assessment during the first examination period

Written assessment with multiple-choice questions

Examination methods in case of periodic assessment during the second examination period

Written assessment with multiple-choice questions

Examination methods in case of permanent assessment

Possibilities of retake in case of permanent assessment

not applicable

Calculation of the examination mark

Facilities for Working Students

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