

## People and Society (F710414)

**Course size** *(nominal values; actual values may depend on programme)*

**Credits 6.0**

**Study time 180 h**

**Course offerings and teaching methods in academic year 2025-2026**

A (semester 1)

Dutch

Gent

lecture

independent work

**Lecturers in academic year 2025-2026**

Decramer, Adélien

EB23

lecturer-in-charge

**Offered in the following programmes in 2025-2026**

[Bachelor of Science in Business Administration](#)

**crdts**

**offering**

6

A

[Bachelor of Science in Public Administration and Management](#)

6

A

**Teaching languages**

Dutch

**Keywords**

sociology, psychology

**Position of the course**

This course is an introductory course aiming to provide students with insights in the main domains of psychology and sociology and their relevance to business administration, economy and public administration. Within the course 'People and Society' there is an emphasis on the scientific study of people, behavior and society.

**Contents**

Topics that are covered include on the one hand psychological topics and subdisciplines such as motivation, emotion, perception and rational thinking, personality, positive psychology and health. On the other hand, the following sociological insights are covered, f.e. culture, learning and work, social inequality and change. We focus on the discussion of the relevance of these topics and subdisciplines to business administration, economy and public administration.

**Initial competences**

**Final competences**

- 1 Explain sociological and psychological concepts and theories
- 2 Apply sociological and psychological concepts through practical examples
- 3 Insight into different ways of sociological and psychological thinking
- 4 Understanding of the relative relevance of sociology and psychology for other 'disciplines', such as business administration, economy and public management

**Conditions for credit contract**

Access to this course unit via a credit contract is unrestricted: the student takes into consideration the conditions mentioned in 'Starting Competences'

**Conditions for exam contract**

Access to this course unit via an exam contract is unrestricted

**Teaching methods**

Lecture, Independent work

**Extra information on the teaching methods**

Ex cathedra to teach the theories and approaches, mixed with examples, cases, video and exercises

## Study material

Type: Handbook

Name: Mens en Samenleving, Gedragwetenschappen voor Managers - editie 2022 – OWL press

Indicative price: € 42

Optional: no

Language : Dutch

Author : Adalien Decramer

ISBN : 978-9-46393-804-4

Number of Pages : 248

Online Available : No

Available in the Library : Yes

Available through Student Association : Yes

Usability and Lifetime within the Course Unit : intensive

Usability and Lifetime within the Study Programme : one-time

Usability and Lifetime after the Study Programme : occasionally

## References

### Course content-related study coaching

On appointment

### Assessment moments

end-of-term assessment

### Examination methods in case of periodic assessment during the first examination period

Written assessment with multiple-choice questions

### Examination methods in case of periodic assessment during the second examination period

Written assessment with multiple-choice questions

### Examination methods in case of permanent assessment

### Possibilities of retake in case of permanent assessment

not applicable

### Calculation of the examination mark

### Facilities for Working Students

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