

## People and Society (F710414)

**Course size** *(nominal values; actual values may depend on programme)*

**Credits 6.0**

**Study time 180 h**

**Course offerings and teaching methods in academic year 2026-2027**

A (semester 2)

Dutch

Gent

lecture

independent work

**Lecturers in academic year 2026-2027**

Decramer, Adeliën

EB23

lecturer-in-charge

**Offered in the following programmes in 2026-2027**

[Bachelor of Science in Business Administration](#)

**crdts**

**offering**

6

A

[Bachelor of Science in Public Administration and Management](#)

6

A

**Teaching languages**

Dutch

**Keywords**

sociology, psychology, Behavioral sciences

**Position of the course**

This course is an introductory course aiming to provide students with insights in the main domains of psychology and sociology and their relevance to business administration, economy and public administration. Within the course 'People and Society' there is an emphasis on the scientific study of people, behavior and society.

**Contents**

We cover topics and sub-disciplines from psychology, sociology, and behavioral sciences, such as motivation, emotion, personality, perception and rational thinking, positive psychology and health, culture, learning and work, social inequality, and change. For each of these topics and sub-disciplines, attention is given to their relevance for business administration, economics, and public management.

**Initial competences**

**Final competences**

- 1 Explain sociological and psychological concepts and theories
- 2 Apply sociological and psychological concepts through practical examples
- 3 Insight into different ways of sociological and psychological thinking
- 4 Understanding of the relative relevance of sociology and psychology for other 'disciplines', such as business administration, economy and public management

**Conditions for credit contract**

Access to this course unit via a credit contract is unrestricted: the student takes into consideration the conditions mentioned in 'Starting Competences'

**Conditions for exam contract**

Access to this course unit via an exam contract is unrestricted

**Teaching methods**

Lecture, Independent work

**Extra information on the teaching methods**

Ex cathedra to teach the theories and approaches, mixed with examples, cases,  
video and exercises  
Lecture recordings subject to availability

### **Study material**

Type: Handbook

Name: Mens en samenleving editie 2025 – OWL press

Indicative price: € 43

Optional: no

Language : Dutch

Author : Adeliën Decramer

ISBN : 978-9-46498-746-1

Number of Pages : 344

Online Available : No

Available in the Library : Yes

Available through Student Association : Yes

Usability and Lifetime within the Course Unit : intensive

Usability and Lifetime within the Study Programme : one-time

Usability and Lifetime after the Study Programme : occasionally

### **References**

#### **Course content-related study coaching**

On appointment

#### **Assessment moments**

end-of-term assessment

#### **Examination methods in case of periodic assessment during the first examination period**

Written assessment with multiple-choice questions

#### **Examination methods in case of periodic assessment during the second examination period**

Written assessment with multiple-choice questions

#### **Examination methods in case of permanent assessment**

#### **Possibilities of retake in case of permanent assessment**

not applicable

#### **Calculation of the examination mark**

#### **Facilities for Working Students**

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