

Intercultural Communication: Leadership and Professional Competencies (0000192)

Course size *(nominal values; actual values may depend on programme)*

Credits 3.0

Study time 75 h

Course offerings and teaching methods in academic year 2024-2025

A (semester 2)

English

Incheon

seminar

practical

group work

lecture

Lecturers in academic year 2024-2025

Santi, Mara

LW07

lecturer-in-charge

Offered in the following programmes in 2024-2025

[Bachelor of Science in Environmental Technology](#)

[Bachelor of Science in Food Technology](#)

[Bachelor of Science in Molecular Biotechnology](#)

crdts

offering

3

A

3

A

3

A

Teaching languages

English

Keywords

intercultural communication; intercultural interaction; intercultural leadership;
intercultural professional competencies

Position of the course

This specialized course enhances students' intercultural competences and skills, and improves their effectiveness in intercultural professional communication. The course provides insight in general concepts of leadership and people management in intercultural settings, and familiarizes students with tools, practices and methods to better perform in international teams or when working for /interacting with overseas companies and institutions.

Contents

The course focuses on key topics such as: communication and interaction in professional low-power distance (egalitarian) and high-power (hierarchical) distance contexts; assessing and using power symbols; decision making processes in top-down & bottom-up cultures; leadership in intercultural teams. During classes a number of case studies are discussed and ready-made tools and methods are practiced.

In particular, students will practice the following: problem solving oriented leadership and delegation techniques; intercultural leadership techniques: four leadership styles (from highly egalitarian to highly hierarchical); cultural fit interview techniques; effective intercultural behavior as team member or team leader/manager.

Initial competences

No prior knowledge required.

Final competences

- 1 Have insight in cultural variables that influence behavior and communication in professional contexts.
- 2 Able to adapt their communication and behavior according to situations and needs of an intercultural professional team, and their role in the team.

3 Master tools and techniques practiced during classes.

Conditions for credit contract

Access to this course unit via a credit contract is determined after successful competences assessment

Conditions for exam contract

This course unit cannot be taken via an exam contract

Teaching methods

Group work, Seminar, Lecture, Practical

Study material

Type: Handouts

Name: Course notes

Indicative price: Free or paid by faculty

Optional: no

Language : English

Available on Ufora : Yes

Additional information: Set of course notes (Power Point slides; Handout; Tools).

References

Course content-related study coaching

Team coaching and individualized feedback.

Assessment moments

continuous assessment

Examination methods in case of periodic assessment during the first examination period

Examination methods in case of periodic assessment during the second examination period

Examination methods in case of permanent assessment

Oral assessment, Written assessment with multiple-choice questions, Participation

Possibilities of retake in case of permanent assessment

examination during the second examination period is possible in modified form

Extra information on the examination methods

Participation: compulsory class attendance (at least 80%) and active participation during classes. Exceptional motivated absences can be caught up within the teaching period (individual appointments with the teacher).

Written assessment with MC questions: mid-course written assessment with closed and open questions on the general concepts, the theoretical aspects, and the case studies covered during the Lectures.

Oral assesment: ongoing and final oral examination with simulations and discussion. Final oral group assignment: simulation (students choose between two different kinds of simulation: either problem solving oriented/delegation techniques or cultural fit interview).

Possibilities of retake in case of permanent assessment

Examination during the second examination period is possible in modified form. In the second examination period, students retake the part of the evaluation for which they did not pass or were absent (motivated absence) (transfer of passed partial marks).

Participation and Written assessment with MC questions: they will be replaced by a short written assignment (case study analysis).

Oral group assignment: it will be replaced by an individual yet analogous oral assignment to be held online.

Calculation of the examination mark

Participation: 2/20
Written assessment with MC questions: 6/20
Oral assignment: 12/20