

Intercultural Communication: Concepts and Skills (0000191)

Cursusomvang (nominale waarden; effectieve waarden kunnen verschillen per opleiding)

Studiepunten 3.0

Studietijd 90 u

Aanbodsessies en werkvormen in academiejaar 2024-2025

A (semester 2)

Engels

Incheon

practicum

hoorcollege

werkcollege

groepswork

Lesgevers in academiejaar 2024-2025

Santi, Mara

LW07

Verantwoordelijk lesgever

Aangeboden in onderstaande opleidingen in 2024-2025

[Bachelor of Science in Environmental Technology](#)

stptn

aanbodssessie

3

A

[Bachelor of Science in Food Technology](#)

3

A

[Bachelor of Science in Molecular Biotechnology](#)

3

A

Onderwijstalen

Engels

Trefwoorden

intercultural communication; intercultural interaction; cultural intelligence

Situering

The overall objective of this course is to develop students' intercultural social competence, i.e. the knowledge needed to identify and understand cultural differences, and the capability of subsequently acting in an appropriate manner. The course mainly focuses on intercultural communication skills.

Inhoud

The course is built around a number of case studies and provides insight in fundamental concepts such as: communication; cultural socialization; cultural intelligence; cultural values; ethnocentrism; individualistic & collectivistic cultures; uncertainty tolerant & uncertainty intolerant cultures; high-context & low-context cultures.

The course provides participants with practice and examples on the following skills and communication techniques: confrontational /vs/ non-confrontational communication; techniques for both negative and positive feedback tailored on four degrees of communication behaviors (from highly direct to highly indirect). The course also offers a first introduction to concepts that are needed to master effective communication in intercultural professional contexts. In particular: low-power distance (egalitarian) and high-power (hierarchical) distance cultures.

Begincompetenties

No prior knowledge required.

Eindcompetenties

- 1 Have insight in key cultural factors that influence behavior and communication in different cultures.
- 2 Be able to read a cultural context, detect behavioral patterns different from their own, and to transfer their intercultural competencies in the intercultural situation they encounter.
- 3 Master the techniques practiced during classes and be able to communicate

effectively in intercultural interactions.

Creditcontractvoorwaarde

Toelating tot dit opleidingsonderdeel via creditcontract is mogelijk na gunstige beoordeling van de competenties

Examencontractvoorwaarde

Dit opleidingsonderdeel kan niet via examencontract gevolgd worden

Didactische werkvormen

Groepswork, Werkcollege, Hoorcollege, Practicum

Studiemateriaal

Type: Handouts

Naam: Course notes

Richtprijs: Gratis of betaald door opleiding

Optioneel: nee

Taal : Engels

Beschikbaar op Ufora : Ja

Bijkomende info: Set of course notes (Power Point slides; Handouts; Tools).

Referenties

Vakinhoudelijke studiebegeleiding

Team coaching and individualized feedback.

Evaluatiemomenten

niet-periodegebonden evaluatie

Evaluatievormen bij periodegebonden evaluatie in de eerste examenperiode

Evaluatievormen bij periodegebonden evaluatie in de tweede examenperiode

Evaluatievormen bij niet-periodegebonden evaluatie

Mondelinge evaluatie, Schriftelijke evaluatie met meerkeuzevragen, Participatie

Tweede examenkans in geval van niet-periodegebonden evaluatie

Examen in de tweede examenperiode is enkel mogelijk in gewijzigde vorm

Toelichtingen bij de evaluatievormen

Participation: compulsory class attendance (at least 80%) and active participation during classes. Exceptional motivated absences can be caught up within the teaching period (individual appointments with the teacher).

Written assessment with MC questions: mid-course written assessment with closed and open questions on the general concepts, the theoretical aspects, and the case studies covered during the Lectures.

Oral assesment: ongoing and final oral examination with simulations and discussion.

Possibilities of retake in case of permanent assessment

Examination during the second examination period is possible in modified form.

In the second examination period, students retake the part of the evaluation for which they did not pass or were absent (motivated absence) (transfer of passed partial marks).

Participation and Written assessment with MC questions: they will be replaced by a short written assignment (case study analysis).

Oral assignment: it will be replaced by an analogous oral assignment to be held online.

Eindscoreberekening

Participation: 2/20

Written assessment: 6/20

Oral assesment: 12/20